Incubator Managers Development Programme (IMDP)

A one-page summary for your director or budget holder. Mashauri, in partnership with BIWA

What it is

A professional development programme for people who run incubators, accelerators and enterprise centres. It is fully online, about 3 hours a week over 16 weeks (as little as 8 weeks with more time), and starts as soon as the fee is paid. Successful participants receive a Certificate of Proficiency in Incubator Management from Mashauri and BIWA.

What our incubator gets out of it

- **A strategy for our own incubator.** Assessed exercises in each module produce an impact assessment, vision and mission, a zero-based budget, a stakeholder and KPI map, and a working dashboard.
- **Better-run programmes.** Milestone-based programme design, cohort selection, structured mentoring and graduation support.
- **Stronger financial footing.** Budgeting, forecasting and revenue models suited to university and publicly funded incubators.
- **Better reporting to funders.** KPIs, a theory of change and benchmarking against global frameworks.
- **Smarter use of tools and AI.** A technology audit and practical ways to run more with the same team.

The eight modules

1. Strategic planning and programme design
2. Programme design, mindset and cohorts
3. Financial sustainability and revenue models
4. Resources, space and R&D integration
5. Digital tools and AI
6. Mentorship, peer learning and networks
7. Monitoring, evaluation and impact
8. Tailored services, pathways and graduation

Cost and time

Full programme	£2,500 per participant. Regional and multi-participant pricing available.
Certificate module	£350: Strategic Planning and Effective Programme Design for Incubators. The fee counts towards the full programme.
Time	About 3 hours a week for 16 weeks, fitted around normal work.
Payment	We invoice the institution directly and can work with purchase orders. Prices exclude VAT where it applies.

Track record

Nine graduates so far, from university and private-sector incubators. The 7 participants who completed our feedback survey gave the programme an average overall rating of 8.9 out of 10. Led by Simon Gifford, who has spent more than 14 years building incubation programmes with universities in the UK, Spain, the US, South Africa and India.

"I have learned a great deal that I can immediately apply to the incubator I am currently working with." IMDP graduate, South Africa

Next step

Apply at **mashauri.org** (IMDP page), or contact **imdp@mashauri.org** for an invoice, a quote or a purchase order.