

EIT HEI Initiative 2022 IVAP Workshop

HEADLINES – Higher Education Accelerating Directed Learning in Nurturing Entrepreneurship Project vision statement



This project seeks to increase the entrepreneurial and innovation capacity of the higher education sector across Europe by promoting and supporting institutional change in Higher Education Institutions (HEIs) and to strengthen the integration and contribution of HEIs to innovation ecosystems.

Geographical distribution (countries represented)

Spain, Finland, United Kingdom, Ireland



Project partners

University of Burgos (Universidad de Burgos, UBU) (Lead Partner)

Centria University of Applied Sciences

Mashauri Limited

Autonomous University of Madrid (Universidad Autónoma de Madrid, UAM)

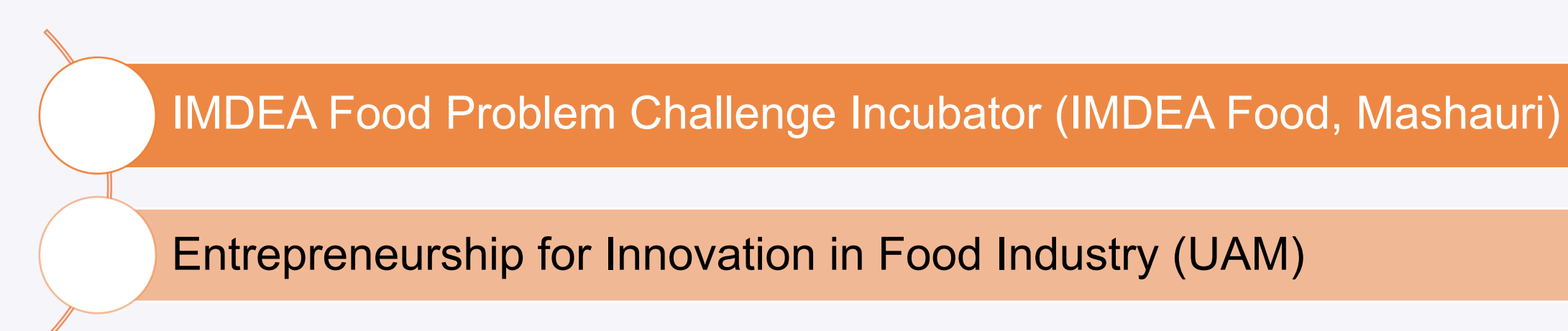
IMDEA Food Institute

Munster Technological University (MTU)

Fostering institutional engagement and change

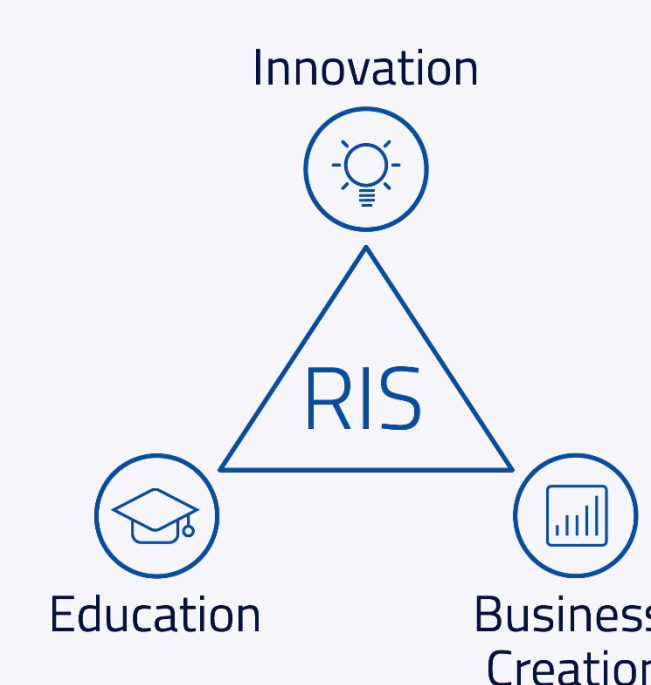
Impact: Collaboration between different faculties and linking to expert partners in food and health entrepreneurship e.g. IMDEA and Mashauri cooperation has resulted in the creation of new entrepreneurship training programs.

This has impacted our KPIs, particularly in the food and health area.



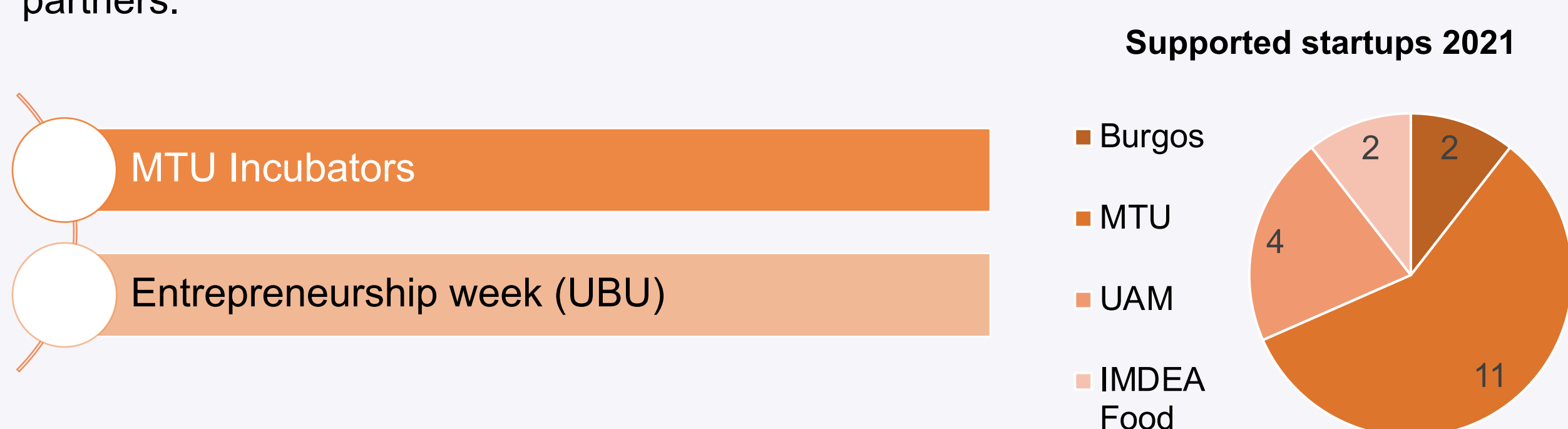
Strengthening partnerships (knowledge triangle integration)

Impact: creation of new programs among the consortium partners across different agents within the entrepreneurial ecosystem.



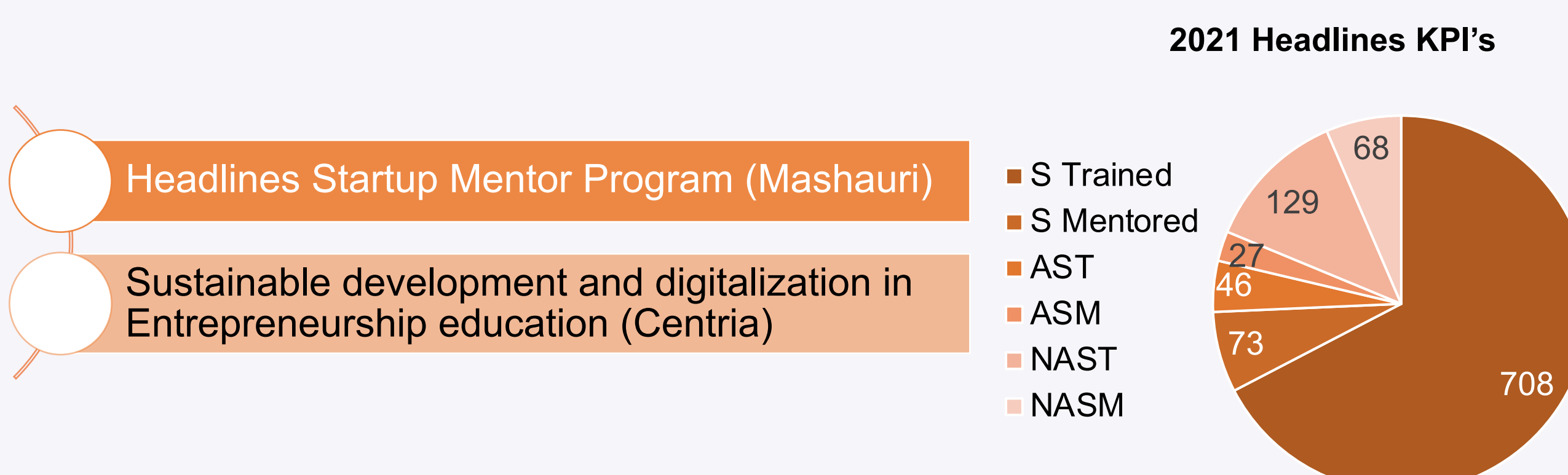
Contributions to developing innovations and businesses

Impact: The HEADLINES consortium has supported a total of 19 startups in different sectors, food and health, among others. To achieve this, various support services have been provided to the startups such as coworking spaces; support in the visibility and positioning of the start-up, workshops, programs; Demo Days with investors and potential partners.



Enhancing the quality of innovation and entrepreneurial education

Impact: The HEADLINES consortium has improved the entrepreneurial attitudes and skills of students (S), academic and non-academic staff (AS, NAS). This was achieved through training and mentoring programs with an emphasis on practical training.



Looking forward: Vision and projections for Phase 2

Vision: To continue to drive innovation in the higher education sector as per our vision. Specifically, we are seeking to harness our diversity to develop and share best practices among the consortium members. In addition to look for opportunities to run programs across multiple institutions.

Example: The HEADLINES Health and Food European Innovation Competition; where teams will be entered from all the consortium members derived from different programs, culminating in a pitching competition in MTU in 2023.

What sets your project apart? What is an identifiable factor unique to your project

The **diversity** of the partners that make up the consortium is an important strength. Partners have different structure, geography, grades, people, drivers, size and cultures.

It is through recognizing these differences and harnessing them in a positive way that we will raise the level of entrepreneurship education in all consortium members.

For questions please contact: hei-innovate@eitmanufacturing.eu

Coordinated by

