Mashauri

Mashauri

Mashauri Idea Assessment Tool

Criteria	Problem size		Competitiveness		Ability to solve	Overall ranking for problem
Weighting	**8**		**3**		**5**	
Solution / unsolved problem	Number of people / organisations who have the problem	How serious is the problem to them	How well current solutions address the problem	Lots of competition (or how big are the competitors)	How well I might solve the problem	
Scoring system	1 = few, 5 = many	1= not serious, 5 = very serious	1= very well, 5 = not well	1= lots of competition/ very big, 5 = no competition	1= limited ability to solve, 5 = high ability to solve	1=poor idea; 5= very good idea
Example: cannot find a field upon which to practice hockey	5	2	4	4	1	2.8
Chosen idea						

Instructions:
For each problem, weight each element on the basis of 1 to 5 (as per the scoring system).
Your results will appear in the final column on the right (the higher the nember, the better the problem with 5 being the maximum).

Your name / ref number: